















#### How Does Our Social Network Influence Our Behavioral Choices?

"No man is an island" wrote the poet John Donne in 1624, meaning whether we like it or not, we are all connected. It's an assertion that rings truer than ever in today's networked world, and a it's a central theme of the research currently being done by computer scientist Mohammad Irfan and his colleagues.

#### NSF Core

Research Grant ssor of Digital and Computational and Computer Science (CS) Irfan a to secure around half a million ng for an exciting multiyear ng human interactions in

networks. The research could have implications for many fields, he says, from public health to energy pricing to finance to the analysis of congressional voting patterns.

The award was made by the National Science Foundation (NSF) and done in collaboration with Luis E. Ortiz of the University of Michigan— Dearborn, for a multiyear research initiative. It's all part of a core NSF program called Information and Intelligent Systems, says Irfan, who is the project director (while Bowdoin is the lead organization.)







































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|------|------------------|---------------------------|-----------------------|--|
| Tony | Payoff<br>matrix | Split                     | Steal                 |  |
|      | Split            | \$33K, <mark>\$33K</mark> | Frust. <i>,</i>       |  |
|      | Steal            | \$66K, Frust.             | \$0, <mark>\$0</mark> |  |
|      |                  |                           |                       |  |



















## Pure-strategy Nash equilibrium (PSNE)

- Players do not use any probability in choosing strategies as they do in "mixed-strategy"
- Every player plays their "pure" best response to others simultaneously





#### Quiz

• Watch the following clip from the movie *a Beautiful Mind* portraying Nash's discovery of NE

https://www.youtube.com/watch?v=-6eK0yiw9t0

- Is this actually a Nash equilibrium?
  - Detailed answer: A <u>blog post</u> (also posted on the class website)



















### Definition: MSNE A joint mixed strategy (given by each player's probability distribution over their actions) is an MSNE if no player can improve their expected payoff by unilateral deviation (that is, by changing their probability distribution).















#### Normal form games

**Definition 1.2.1 (Normal-form game).** A (finite, n-person) normal-form game is a tuple (N, A, u), where:

- N is a finite set of n players, indexed by i;
- $A = A_1 \times \cdots \times A_n$ , where  $A_i$  is a finite set of actions available to player *i*. Each vector  $a = (a_1, \ldots, a_n) \in A$  is called an action profile;
- $u = (u_1, \ldots, u_n)$  where  $u_i : A \mapsto \mathbb{R}$  is a real-valued utility (or payoff) function for player *i*.

72



#### Zero-sum/constant-sum game

**Definition 1.3.2 (Constant-sum game).** A two-player normal-form game is constant-sum if there exists a constant c such that for each-strategy-profile  $a \in A_1 \times A_2$  it is the case that  $u_1(a) + u_2(a) = c$ .

Is constant sum the same as zero sum?







#### Expected utility

**Definition 1.4.4 (Expected utility of a mixed strategy).** Given a normal-form game (N, A, u), the expected utility  $u_i$  for player i of the mixed-strategy profile  $s = (s_1, \ldots, s_n)$  is defined as

$$u_i(s) = \sum_{a \in \mathcal{A}} u_i(a) \prod_{j=1}^n s_j(a_j).$$

80

# **Best response Definition 2.2.1 (Best response).** Player i's best response to the strategy profile $s_{-i}$ is a mixed strategy $s_i^* \in S_i$ such that $u_i(s_i^*, s_{-i}) \ge u_i(s_i, s_{-i})$ for all strategies $s_i \in S_i$ .

#### Nash equilibrium

**Definition 2.2.2 (Nash equilibrium).** A strategy profile  $s = (s_1, \ldots, s_n)$  is a Nash equilibrium if, for all agents i,  $s_i$  is a best response to  $s_{-i}$ .













$$u_i(s) = \sum_{a \in \mathcal{A}} u_i(a) \prod_{j=1}^n s_j(a_j).$$

